**Headway Gippsland Strategic Planning Workshop**

**Agenda**

Wednesday 5 June 2024

5.30am-7.30pm

Headway Gippsland office, Morwell



**Preparation:**

Please review the notes column of the agenda and formulate some responses.

For the 6.10pm item listed as PESTLE analysis, please see next page and bring some thoughts on the different elements of this analysis to the workshop.

The table below helps you think of external influences that might impact Headway over the period of the strategic plan from a positive (opportunities) and negative (threats) perspective.

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| --- | --- | --- |
| Factor | Likely to include the following issues | What aspect of the factors are likely to influence your plan? |
| PPolitical | Internal and external political stability, government policy (3 levels), taxation, foreign trade policy, corruption, labour laws |  |
| EEconomic | Economic growth, exchange rates, interest rates, inflation rates, unemployment rates, disposable income |  |
| SSocial | Population growth, age distribution, career attitudes, lifestyle attitudes, safety emphasis, health consciousness, cultural barriers |  |
| TTechnological | Technology incentives, innovation, automation, R&D activity, technological awareness, technological change |  |
| LLegal | Employment laws, consumer protection laws, health and safety laws, discrimination laws, immigration |  |
| EEnvironmental | Environmental policies, climate change, pressures from non-government organisations, climate change, weather, extreme weather events |  |